



B b o l d

LOGISTIC SYNERGIES CUSTOMER BENEFITS



BBOLD LOGISTICS

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COMPANY PROFILE

FREIGHT FORWARDING

TRANSPORTATION

SUPPLY CHAIN MANAGEMENT

WAREHOUSING

Our advantage is embedded in a very experienced workforce

Bbold Logistics Ghana Limited is a customs brokerage company incorporated in the year 2012. The strategy our of company hinges on is grounded in exploiting synergies and transferring the benefits to our valued customers.

Our competitive advantage is embedded in a very experienced workforce who are able to exploit potential synergies with stakeholders. We pass on these benefits delivering superior services and creating value for our clients.



COMPANY OVERVIEW

OUR VISION

To become a market leader in the provision of global logistics solutions at affordable rates for both the corporate and individual client.

OUR MISSION

To exploit synergies and transfer benefits to both the corporate and individual client.

OUR VALUES

Our core values evolve from the premise that success, in every sphere of life, and our work in particular, depends on four principal and coherent steps (or traits), namely:

1 SAY IT

We put premium on the words that come out of our mouths. We say boldly what we hope to achieve with no iota of doubt because we believe what we say is what we will accomplish. What we therefore communicate in any form is important and we take responsibility to do what we say.

2 DO IT

We simply do what we say. We take intended steps to ensure that our promise to both the corporate and individual client is met.

3 RECEIVE IT

We expect to receive or achieve our expectation based on what we do.

4 TELL IT

We celebrate and gracefully tell of our achievements to clients, partners, stakeholders, and the world at large.

Management Profile



Director and Head of Operations

The Director of the company, Mr. Claud Fiifi Cobbold, is the visionary of the company, and brings to the fore several years of working experience from AP Moller Maersk Group et al. He holds a degree in Building Construction from the Kwame Nkrumah University of Science and Technology (KNUST) in Ghana. He has a wealth of skills and experience in customs brokerage and freight forwarding operations such as import and export operations, warehousing, transportation, and supply chain management. He has been at the forefront of several projects executed on behalf of clients such as OLAM Ghana Limited, United States Embassy in Ghana, Unilever Ghana Limited, USAID, UNICEF, UNHCR, etc. He is a vibrant force in the customs brokerage industry in Ghana.

Assistant Head of Operations

Mrs. Mandy Cobbold was trained in Human Resource Management and Administration at Central University College in Ghana. She is an associate member of Ghana Institute of Freight Forwarders. She implements key strategy decisions and sees to the daily operations of the logistic department.



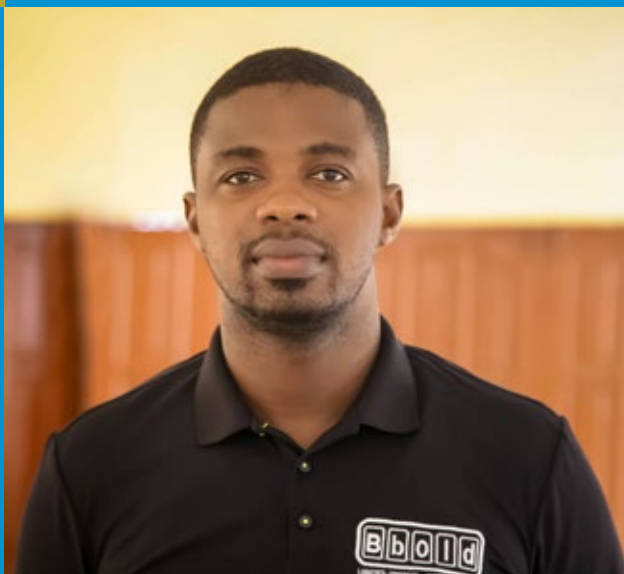


Head- Sales & Commercial

Mr. Maxwell Cobbold has a Master's degree in Business Administration (Marketing option) from Ghana Institute of Management and Public Administration (GIMPA), with over 10 years' experience in Marketing, Sales and Customer Service. He has served and held various positions in notable companies such as Standard Chartered, Avis Rent-A-Car, and Millicom Ghana Limited (Tigo) prior to his appointment at Bbold Logistics.

Head of Finance

Mr. Edwin Cobbold has a Master's degree in Banking and Finance, a qualified partner of ACCA professional body, and a qualified Chartered Global Management Accountant (CGMA). Mr. Edwin Cobbold has worked with prominent companies such as KPMG, Ghana Home Loans, and Oil and Marine Agencies as an Accountant. He brings to the team rich experience in invoicing, credit control, treasury management, financial reporting, etc.



Head of Human Resource

Mrs. Loretta Situ has a degree in Business administration (Human Resource option). Her set skills, training, and experience, covers employee training and development, employee safety and welfare, recruitment, and remuneration. Mrs. Situ oversees the Company's Administration concerns with responsibility for security and personal safety.



Our Services

FREIGHT FORWARDING

Processing of IDF/ Exemptions / BOE (2-3 working days & a day for urgent shipments)

- Delivery of Cargo within two working days after payment of duties/levies and/ or related taxes upon vessel arrival.
- Timely status report on shipments.
- Zero tolerance towards demurrages & Terminal charges.
- Reduction of safety/security risk on cargo to the barest minimum.
- Guaranteed delivery of cargo with no shortages.

TRANSPORTATION

- Goods in-transit insurance for cargo
- Bulk, containerized/ non containerized cargo within Ghana and neighboring countries.

SUPPLY CHAIN MANAGEMENT

- Shipping advice to stakeholders, especially new entrepreneurs in the industry.
- Claims and disputes advice.

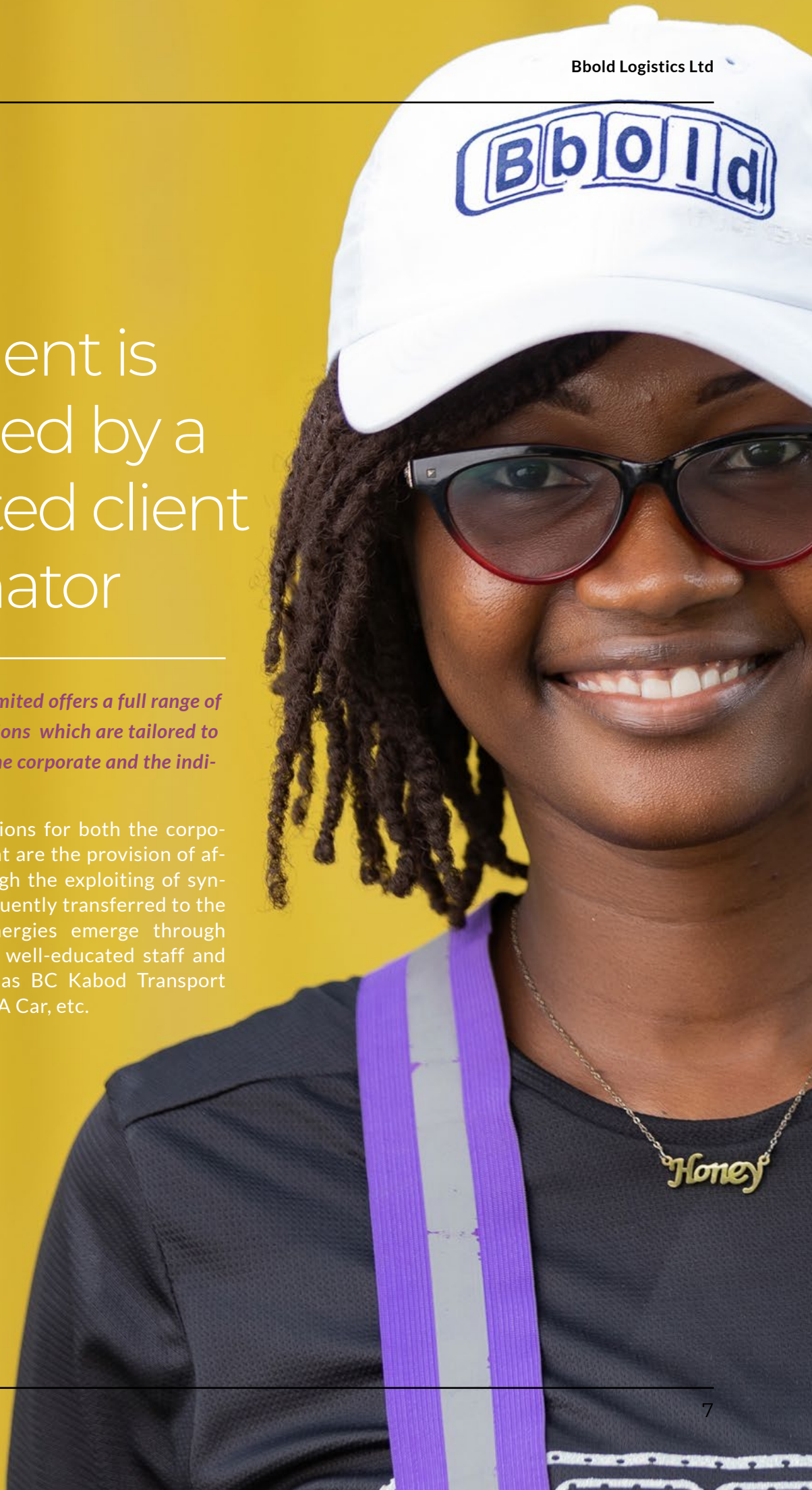
WAREHOUSING

- Operating a 4,000sqm warehouse (third party owned) with an insurance cover of five hundred thousand Ghana
- Access to temperature controlled warehouses.

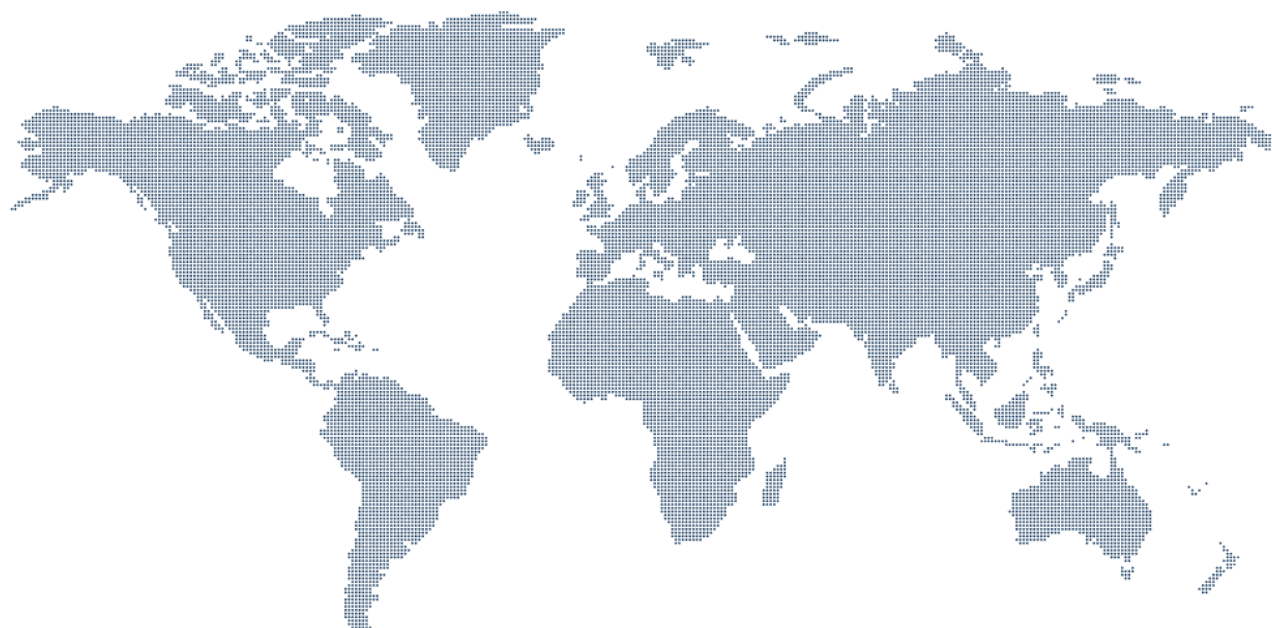
Each client is managed by a dedicated client coordinator

Bbold Logistics Ghana Limited offers a full range of integrated logistics solutions which are tailored to meet the needs of both the corporate and the individual client.

The underpinning solutions for both the corporate and individual client are the provision of affordable services through the exploiting of synergies which are subsequently transferred to the customer. Logistic Synergies emerge through collaborations amongst well-educated staff and other companies such as BC Kabod Transport Services, Cobbold Rent A Car, etc.



Our Clients



BECOME OUR NEXT CLIENT

We look forward to a
productive business
relationship with you.



✉ Email/Website

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maxwell@bboldlogistics.com
www.bboldlogistics.com

☎ Phone

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